**New Initiative Template**

Initiative Name\* 

Initiative Proposed By - Name\* 

Initiative Proposed By - Email\* 

Initiative Contact - Name\* 

Initiative Contact - Email\* 

Description / Goal / Purpose\*   
Include business purpose, benefits and key parties involved (character limit = 4000 characters).  
  
 

Desired Outcome\*:   
describe the desired outcome of this Initiative (character limit = 4000 characters).  
  
 

Expected Benefit for the ITS Society\*:   
describe the expected benefit that this Initiative can bring to the ITS Society (character limit = 4000 characters).  
  
 

Category\* 

Estimated Cost\* 

Month/Qtr Spending is Anticipated 